

## THE "SACK HUNGER" SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR PERSONAL DONATION NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PERSONAL DONATION WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

The "Sack Hunger" Sweepstakes (the "Promotion") is presented by The Dannon Company, Inc. (the "Sponsor") and administered by US Sweepstakes & Fulfillment Company (the "Promotion Administrator"). By entering the Promotion, you agree to comply with and be bound by the following Official Rules and by the Sponsor and Administrator's decisions, which are final and binding on all matters relating to the Promotion. If you do not agree with the Official Rules in their entirety, you are not permitted to enter the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to verify the eligibility of winners.

**ELIGIBILITY:** The Promotion is open to legal residents of the 48 contiguous United States, including the District of Columbia, age 18 or older at the time of entry. Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S., and wherever else prohibited by law. Employees of the Sponsor, the Promotion Administrator, Feeding America and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members of, and/or those living in the same household of each, are not eligible to enter. The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Players Association, NFL Players Incorporated, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "NFL Entities") are also not eligible to enter. The Promotion is subject to all applicable federal, state and local laws and regulations.

**PROMOTION ENTRY PERIOD:** The Promotion begins at 12:00:01 AM Eastern Time ("ET") on Monday, September 7, 2015 and ends at 11:59:59 PM ET on Monday, November 30, 2015 (the "Promotion Period"). Sponsor's computer is the official timekeeping device for this Promotion.

**HOW TO PARTICIPATE:** There are two (2) ways to participate in the Promotion:

### **Method #1: Text Entry.**

- To enter the Sweepstakes via text message, text the keyword "MEALS" to shortcode "80077" during the Promotion Period.
- You will receive an automatic reply, via text message, confirming the message was received and to ask for your email address to confirm your entry.
- You must reply by text message with your email address as instructed to receive one (1) entry into the Sweepstakes (the "Text Sweepstakes Entry").
- A valid Text Sweepstakes Entry will receive an automatic reply, via text message, confirming your entry into the Sweepstakes and which will also present an opportunity for you to donate \$5 to Feeding America. If you choose to donate, you will receive up to two (2) reply texts confirming your donation. **You are not required to make a personal donation in order to receive a sweepstakes entry .Making a personal donation will not improve your chances of winning.**

**Important Notice for text message method of entry: WHEN YOU ENTER VIA TEXT, YOU WILL RECEIVE UP TO FOUR (4) REPLIES. UP TO TWO (2) SENT AND TWO (2) RECEIVED TEXT MESSAGES MAY BE REQUIRED TO COMPLETE EACH TEXT SWEEPTAKES ENTRY. TWO (2) SENT AND TWO (2) RECEIVED TEXT MESSAGES MAY BE REQUIRED PER PERSONAL DONATION SHOULD YOU CHOOSE TO MAKE A PERSONAL DONATION. IF YOUR TEXT DOES NOT COMPLY WITH SUBMISSION REQUIREMENTS, YOU WILL RECEIVE AN ERROR TEXT. MESSAGE & DATA RATES MAY APPLY. Reply STOP to 80077 to stop receiving text messages or reply HELP to 80077 for help.** Incomplete or inaccurate entries shall be deemed void. Participant's wireless service provider may charge participant for data usage, and participant shall be responsible for any and all costs associated with this form of entry. Please consult your wireless service provider regarding their pricing plans. Participant must be a wireless service subscriber with data usage and text messaging service, using a participating service provider in order to enter via this method. Not all wireless phone providers carry the necessary service to participate. Check your phone and service capabilities for specific instructions.

All Text Sweepstakes Entries must be received between **Monday, September 7, 2015 at 12:00:01 AM ET and Monday, November 30, 2015 at 11:59:59 PM ET**. Email addresses and phone numbers received from Text Sweepstakes Entrants will only be used for the purposes of sweepstakes administration and will not be used for marketing purposes or shared with marketing partners.

**Method #2: Online Entry.** To enter the Sweepstakes online, visit [www.helpsackhunger.com](http://www.helpsackhunger.com) (the "Promotion Website"), follow all instructions to complete the entry form and submit to receive one (1) entry into the Sweepstakes (the "Online Sweepstakes Entry"). All Online Sweepstakes Entries must be received between **Monday, September 7, 2015 at 12:00:01 AM ET and Monday, November 30, 2015 at 11:59:59 PM ET**. Online Sweepstakes Entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at <http://www.dannon.com/privacy-policy>.

**Limit: One (1) entry per person per week regardless of the method of entry or whether entrant has more than one email address or cell phone number.** All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned. Any additional entries received within the same day will be void and disqualified. For the purposes of this Promotion, a "day" is defined as the twenty-four (24) hour time period commencing at 12:00:01 AM ET, and ending at 11:59:59 PM ET. Normal internet access, phone, and usage charges imposed by your online or phone service may apply.

In addition, regardless of the method of entry, for each valid Sweepstakes Entry submitted during the Promotion Period, the Sponsor will donate \$5.00 to Feeding America, with a minimum donation of \$20,000 and up to a maximum donation of \$50,000. Sponsor's decisions are final and binding in all aspects in determining the amount of the donation to Feeding America. Upon completing a Sweepstakes Entry, Entrants will be requested, but not required, to submit a personal donation to Feeding America. **Participants are not required to make a personal donation in order to receive a sweepstakes entry. Making a personal donation will not improve an entrant's chances of winning.** Contact Feeding America at 35 E. Wacker Drive, Suite 2000, Chicago, Illinois 60601 or <http://www.feedingamerica.org/> to learn more about the way the donated funds will be used to further its charitable purposes. **Limit: The Sponsor will make one (1) \$5.00 donation**

to Feeding America for each valid Sweepstakes Entry submitted, with a minimum donation of \$20,000 and up to a maximum of \$50,000.

#### **SWEEPSTAKES RANDOM DRAWINGS & ODDS:**

**Weekly Sweepstakes Random Drawings:** Within the Promotion Period, there are twelve (12) Weekly Sweepstakes Periods (each, a “Weekly Sweepstakes Period”) and corresponding Weekly Sweepstakes Random Drawing (each, a “Weekly Drawing”) as defined in the “Weekly Sweepstakes Periods and Weekly Drawings Schedule” below. **Entries must be received during a Weekly Sweepstakes Period, as indicated in the Weekly Sweepstakes Periods and Weekly Drawings Schedule below, to be eligible for that Weekly Sweepstakes Period’s Weekly Drawing and Weekly Prizes. Non-winning entries will roll over to subsequent Weekly Sweepstakes Periods.**

Weekly Prize winners will be selected in a series of Weekly Drawings on or about each Weekly Drawing Date as shown in the chart below. Weekly Prize winners will be selected from among all eligible entries received within the corresponding Weekly Sweepstakes Period. The odds of winning a Weekly Prize will depend upon the total number of eligible entries received during the corresponding Weekly Sweepstakes Period.

**WEEKLY SWEEPSTAKES PERIODS & WEEKLY DRAWING SCHEDULE**

#	Weekly Sweepstakes Periods All eligible entries must be received <b>between 12:00:01 AM ET on 9/7/15 through 11:59:59 PM ET on:</b>	Weekly Drawing Dates (on or about):	# of Weekly Prizes Available	Weekly Prizes & Approximate Retail Value ("ARV")
1	9/13/15	9/16/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
2	9/20/15	9/23/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
3	9/27/15	9/30/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
4	10/4/15	10/7/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
5	10/11/15	10/14/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
6	10/18/15	10/21/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
7	10/25/15	10/28/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
8	11/1/15	11/4/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> </ul>

				<ul style="list-style-type: none"> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
9	11/8/15	11/11/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
10	11/15/15	11/18/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
11	11/22/15	11/25/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>
12	11/30/15	12/2/15	40	<ul style="list-style-type: none"> <li>• Five (5) \$100 NFLShop.com Gift Card E-Codes (ARV: \$100 each)</li> <li>• Ten (10) \$50 NFLShop.com Gift Card E-codes (ARV: \$50 each)</li> <li>• Twenty-five (25) \$25 NFLShop.com Gift Card E-codes (ARV: \$25 each)</li> </ul>

**Grand Prize Drawing:** One (1) Grand Prize winner will be selected in a random drawing on or about Wednesday, December 2, 2015 from among all eligible Sweepstakes Entries received during the Promotion Period. The odds of winning the Grand Prize will depend upon the total number of eligible Sweepstakes Entries received during the Promotion Period.

All Random Drawings will be conducted by the Promotion Administrator, an independent agent of the Sponsor whose decisions are final.

**PRIZES & APPROXIMATE RETAIL VALUE (“ARV”) & WINNER NOTIFICATION:**

**Weekly Prizes:** There are four hundred-eighty (480) Weekly Prizes available to be awarded, forty (40) per Weekly Sweepstakes Period. Weekly Prizes include:

- **Weekly First Prizes:** There are sixty (60) Weekly First Prizes available in total to be awarded, five (5) per Weekly Sweepstakes Period. Each Weekly First Prize will include one (1) \$100 NFLShop.com Gift Card E-Code, each with a \$100 ARV.
- **Weekly Second Prizes:** There are one hundred-twenty (120) Weekly Second Prizes available in total to be awarded, ten (10) per Weekly Sweepstakes Period. Each Weekly Second Prize will include one (1) \$50 NFLShop.com Gift Card E-Code, each with a \$50 ARV.

- Weekly Third Prizes: There are three-hundred (300) \$25 Weekly Third Prizes available in total to be awarded, twenty-five (25) per Weekly Sweepstakes Period. Each Weekly Third Prize will include one (1) \$25 NFLShop.com Gift Card E-Code, each with a \$25 ARV.

**The total ARV of all Weekly Prizes available to be won: \$19,500. There is a limit of one (1) Weekly Prize per person.**

Weekly Prize winners will receive an email containing their NFLShop.com Gift Card prize within forty-five (45) days of winner selection.

**Grand Prize:** There will be one (1) Grand Prize Super Bowl 50 Prize Package for two (2), winner and one (1) guest, from Friday, February 5, 2016 to Monday, February 8, 2016. Grand Prize Super Bowl 50 Prize Package includes:

- **Airfare:** \$1,500 travel voucher to be used by Grand Prize Winner to purchase two (2) round-trip flights to San Francisco, California;
- **Hotel:** Three (3) nights hotel accommodations in a single, double-occupancy room at a hotel of Sponsor's choice (check in on Friday, February 5, 2016 and check out on Monday, February 8, 2016);
- **Tickets:** Two (2) tickets to Super Bowl 50 taking place on Sunday, February 7, 2016; and
- **Food Allowance:** \$800 food allowance to be awarded as an \$800 pre-paid card.

**The ARV of Grand Prize is: \$14,498**

Grand Prize winner will be notified via email and/or phone on or about Wednesday, December 2, 2015, and will be required to sign and return, within five (5) of notification, an Affidavit of Eligibility, a Liability Waiver, a W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These releases will require the Grand Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Travel companion of winner will also be required to sign a travel liability waiver. Noncompliance will result in disqualification and an alternate winner may be selected.

**The total ARV of all prizes to be awarded: \$33,998.**

**PRIZE CONDITIONS:** If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return Releases on minor's behalf. If Releases are returned as undeliverable or if the selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and an alternate winner may be selected in a separate random drawing.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing.

Prizes are not redeemable for cash. Prizes are not assignable nor transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be

awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on any prize not specified herein are the winner's sole responsibility.

**All travel related expenses, including but not limited to, ground transportation to and from home, taxes, gratuities, incidentals, upgrades, insurance, service charges, airport surcharges, departure taxes, hotel, resort or property fees, luggage fees, food & beverage and personal expenses such as telephone/Internet charges, and gift shop purchases are the sole responsibility of Grand Prize winner. Grand Prize winner and his/her travel companion must travel on same itinerary. Grand Prize winner and travel companion must have valid photo ID prior to departure. Grand Prize must be used on dates specified or prize will be forfeited. Dates are subject to change. Winner's guest must be legal U.S. resident, 18 years or older and must complete and return a Liability/Publicity/Travel Release prior to travel as noted above.**

In the event the Grand Prize winner's residence is close enough to San Francisco, California such that air transportation is deemed by Sponsor in its sole discretion to be unnecessary, the applicable Grand Prize will not include the \$1,500 travel voucher for airfare expenses and no other substitution or compensation will be provided in lieu thereof.

In the event the Grand Prize winner and/or his or her guest engage in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, the Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send the Grand Prize winner and/or his or her travel guest home with no further compensation. Winner and guest must comply with all venue rules and regulations; failure to do so may result in forfeiture of the tickets and passes portion of the Grand Prize.

Hotel accommodations are subject to availability at time of reservation. Blackout dates, advance booking requirements and travel restrictions may apply. Availability is subject to factors such as weather, seasonality and space availability. Reservations are subject to availability. If weather affects the ability for winner and his/her guest to redeem any portion of prize during the scheduled date and time, then the Sponsor shall have no further obligation to the winner and/or guest other than to supply the remaining elements of the prize package minus the unused portion of prize. If for any reason whatsoever, winner and/or guests are unable to travel after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to the winner.

Travel Voucher, Tickets, Passes and Pre-Paid Card are not redeemable for cash and will not be replaced if lost or stolen. Travel Voucher, Tickets, Passes and Pre-Paid Card are subject to each of their respective issuing company's complete terms and conditions. In the event that any events included in the prize package do not take place as scheduled, for reasons such as cancellation, preemption or postponement, or for any reason beyond the control of the Sponsor, Sponsor's sole responsibility will be to award the remaining portion of the Grand Prize and no additional substitution or compensation will be provided.

NFL Enterprises LLC is not a sponsor of the promotion. NFLShop.com Gift Card prizes can only be redeemed online at NFLShop.com. NFLShop.com Gift Card prizes cannot be transferred or redeemed for cash. NFLShop.com Gift Card prizes will not be replaced if lost or stolen. NFLShop.com Gift Card prizes are subject to the issuing company's terms and conditions, including expiration dates. For complete NFLShop.com Gift Card terms and conditions, see <http://www.nflshop.com/helpdesk/gift#giftcertificates>.

Winners are responsible for all federal, state, local and income taxes associated with winning prize. Grand Prize Winner will be required to furnish his/her social security number for the sole purpose of preparation of any tax forms as required by law. Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

**GENERAL:** Although subsequent attempts to enter in a given week may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Administrator, and release the Sponsor, the Promotion Administrator, Feeding America, the NFL Entities and each of their affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of any prize offered. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Promotion or use/misuse or redemption of any prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Promotion or in the announcement of the prizes.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Promotion. By participating in the Promotion, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Administrator, which are final and



binding in all matters relating to the Promotion. Failure to comply with these Official Rules may result in disqualification from the Promotion. Sponsor reserves the right to: (i) permanently disqualify from any Promotion it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw a method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Promotion). If for any reason this Promotion is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Promotion, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Promotion termination.

**LEGAL WARNING:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE PROMOTION, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of New York. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the state of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of New York. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

**OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see [www.helpsackhunger.com](http://www.helpsackhunger.com) or send a self-addressed, stamped envelope by December 2, 2015, to: **The Sack Hunger Sweepstakes Official Rules Request**, PO Box 25466, Rochester, NY 14625-0466.

**WINNER CONFIRMATION REQUEST:** For a written confirmation of the winners (available after December 2, 2015), send a stamped, self-addressed envelope (no later than January 31, 2016), to:

**The Sack Hunger Sweepstakes Winner Confirmation Request**, PO Box 25466, Rochester, NY 14625-0466.

**SPONSOR:** The Dannon Company, Inc., 1000 Main Street, New York, NY 10001.

**PROMOTION ADMINISTRATOR:** US Sweepstakes & Fulfillment Co., 625 Panorama Trail, Suite 2100, Rochester, NY 14625. 1-800-620-6044

**Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S., and where prohibited by law.**

**The NFL Entities have not offered or sponsored this sweepstakes in any way.**